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FOR IMMEDIATE RELEASE

Commit to Anti-Idling this Earth Day

The Southwest Ohio Air Quality Agency (Agency) will join other environmental organizations in celebrating the 42nd Earth Day this year at Sawyer Point on Saturday, April 21 from noon to 5 p.m.

The Agency will share how it works with government agencies, businesses, communities and citizens to achieve and maintain healthy air quality in Southwest Ohio. Admission is free and open to the public. A variety of exhibitors will have environmental information and provide fun activities for the whole family. Visit www.CincinnatiEarthDay.com for more details about the celebration at Sawyer Point.

Earth Day is a great reminder that we all have a role to play in taking care of our planet. Small actions—such as carpooling a few days a week or using less energy in your home—really can make a significant impact on the air we breathe.

An easy way to help improve our air quality is to avoid idling your vehicle. When the engine runs while your vehicle is parked or not in use, you are wasting money and natural resources. As well, idling can damage our vehicles, negatively affect the environment and harm our health. Thirty seconds of idling can use more fuel than turning off the engine and restarting it. If you are stopped for more than 30 seconds— except in traffic—turn off your engine.

Don't wait until Earth Day to start celebrating. To find out more ways to do your share for our local air, visit the Agency online at www.SouthwestOhioAir.org or interact with us on Facebook (www.Facebook.com/SouthwestOhioAir) and Twitter (www.Twitter.com/SWOhioAir).

The Southwest Ohio Air Quality Agency provides air quality monitoring and data, including pollen and mold counts, information on facility permits, and public initiatives for businesses and residents throughout Butler, Clermont, Hamilton and Warren counties.